

TOPIC -

“ EPILOGUE -

KAYPRO OF THE 1980'S -

PORTABLE PERSONAL COMPUTERS
[PPC'S]

2008 TRENTON COMPUTER FESTIVAL “

SCIENCE, TECHNOLOGY & SOCIETY

{ “STS” }

BY

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**THIS WAS JUST THOUGHT OF
A FEW DAYS BEFORE TCF**

**SO IT IS NOT IN THE FULL PAPER
ON THE TCF CD DIGEST**

IT IS JUST SOMETHING “TO THINK ABOUT!”

BASICALLY –

INSTEAD OF LOOKING AT **KAYPRO** &
OSBORNE WITH RESPECT TO **COMPAQ**
{SINCE MUCH MORE INFORMATION FOUND
ON **KAYPRO** & **OSBORNE** THAN **COMPAQ**}

REVERSE IT

USE GREAT SUCCESS OF **COMPAQ** TO
SHOW **HOW HOPELESS** IT WAS FOR **KAYPRO**
& **OSBORNE**, BESIDES EVEN **IBM** & OTHERS
TO TRY TO COMPETE WITH **COMPAQ**

EPILOGUE =

TO SAY IN ADDITION,

CLOSING SECTION,

FURTHER COMMENT

SURPRISE ENDING

**REST OF THE STORY –
LIKE FAMOUS PAUL HARVEY
OF RADIO**

**THINK OUT OF BOX –
BUT NOT CATS & KITTY LITTER!**

SEE WHAT WANT TO SEE & BELIEVE

GLASS HALF FULL OR EMPTY

**DONUT OR HOLE
ETC.**

**OFTEN THINGS DO NOT
APPEAR TO BE WHAT
THEY ACTUALLY ARE**

**MANY WAYS TO APPROACH
A TOPIC**

MANY DIFFERENT PERSPECTIVES

**ALAN KAY SAID –
“BEST WAY TO PREDICT FUTURE
IS TO INVENT IT!”**

**COMPAQ SAW THE FUTURE
& INVENTED IT –**

**THEIR COMPAQ PORTABLE
PPC**

**HIGHLY SUCCESSFUL
FOR LONG TERM**

**NOW SLOWLY PASSING THEIR BATON
TO HP & FINALLY LEAVING THE RELAY
RACE?**

IS MY TALK & PAPER REALLY ABOUT -

COMPAQ

**& HOW OSBORNE & KAYPRO
WERE JUST THE “STEPPING
STONES” / “SACRIFICIAL LAMBS” /
“PAWNS” FOR COMPAQ TO BE
SO HIGHLY SUCCESSFUL?**

**A DIFFERENT WAY OF LOOKING AT
THIS TALK & PAPER!**

**USE POOR / UNSUCCESSFUL
PERFORMANCE OF KAYPRO &
OSBORNE**

TO HIGHLIGHT

**ASTOUNDING GOOD / SUCCESSFUL
PERFORMANCE OF COMPAQ**

RATHER THAN REVERSE

BLUNTLY

**KAYPRO & OSBORNE DESIGNATED
LOSERS**

COMPAQ OVERWHELMING WINNER

NO CONTEST

NO HOPE OF CATCHING UP

OR CHANGING SITUATION

SALES IN MILLIONS \$ & % LOSSES

1983

OSBORNE BANKRUPTCY FILING = \$70

KAYPRO SALES = ? [\$120 IN 1982]

COMPAQ JUST STARTS SALES = \$111

1985

OSBORNE COMING OUT OF BANKRUPTCY

KAYPRO SALES = \$75, -21%

COMPAQ SALES = \$504

1989

OSBORNE OUT OF BUSINESS

KAYPRO \$22 MILLION, - 89%

1988 COMPAQ SALES \$12 BILLION!!!

IN 1980'S

COMPAQ - 10 COMPUTERS

- 6 PPC'S & 4 DESKTOPS

KAYPRO - 15 COMPUTERS

- 10 PPC, 4 DESKTOPS & 1 LAPTOP

OSBORNE - 6 PPC'S

IBM - 9 COMPUTERS

- 1 PPC, 6 DESKTOPS & 1 LAPTOP

**IBM ALSO SAW THE FUTURE,
BUT FAILED TO SUCCESSFULLY
INVENT IT LONGTERM
PASSED BATON IN THE RELAY
RACE TO THE CHINESE
WENT BACK TO THE PAST -
“MAINFRAMES”
THAT THEY HAD BEEN SO
PREVIOUSLY SUCCESSFUL AT
BUT IS THAT THE FUTURE
TO BE INVENTED [REINVENTED?]**

**WERE OTHER COMPUTER COMPANIES OF
THAT ERA ALSO DISCOURAGED???**

**E.G., COMMODORE, ATARI, LEADING
EDGE, EPSON, AT&T, ZENITH, ETC. ?????**

**[MAIN PLAYERS AS NOTED 03/16/1987
COMPUTER & SOFTWARE NEWS]**

**EVEN APPLE DRASTICALLY CHANGED
– TODAY HAS DIVERSIFIED A GREAT DEAL
FROM JUST COMPUTING**

ALSO NOW NO RADIO SHACK COMPUTERS!

COMPAQ

“THE GREAT DESTROYER
OF COMPUTER COMPANIES”

BUT IN A POSITIVE WAY

FORCED PROGRESS &
INNOVATION

DARWINISM –

SURVIVAL OF THE FITTEST!

COMPUTERS TODAY JUST
COMMODITIES & VERY
INEXPENSIVE

WITH GREAT SUCCESS IN **PPC'S**
COMPAQ THEN EXTENDED ITS
DOMINANCE INTO **DESKTOPS,**

WHERE **IBM** HAD STARTED

SO THIS ALL ENDS UP ABOUT
COMPAQ & NOT OSBORNE, KAYPRO
& **IBM** – THEY JUST HELP TO ILLUSTRATE
HOW GREAT **COMPAQ** WAS

THEY ARE THE “**FOILS**” TO BOUNCE OFF
GREAT SUCCESS OF **COMPAQ**

FOCUS OF TALK & PAPER THEN BECOMES

COMPAQ

& NOT

KAYPRO & OSBORNE

**INITIALLY REVERSE - SINCE SO MUCH
MORE INFORMATION COULD BE
FOUND FOR KAYPRO & OSBORNE
THAN COMPAQ**

ONLY TIME WILL TELL

**MAYBE MORE INFORMATION
WILL SURFACE EVENTUALLY**

MY NEW WEBSITE WHICH IS STILL UNDER DEVELOPMENT –

WWW.KAYPROSTSNSF.ORG

STS = SCIENCE, TECHNOLOGY & SOCIETY

THIS IS JUST A “SIMPLE INFORMATIONAL TRANSFERAL” TYPE WEBSITE

JUST SIMPLE WORD, EXCEL, POWERPOINT, TEXT, ETC DOCUMENTS TO DOWNLOAD

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**ALSO CHECK FOR MY
POSTINGS UNDER GADFRAN**

DO SEARCH – MOSTLY UNDER SALES

WWW.VINTAGE-COMPUTER.ORG

TO BE CONTINUED AS

INTEREST &

RESOURCES PERMIT

JUST LET ME KNOW !